

**Complete both sides of this form**  
To receive a 2012 Urban Forestry  
grant application packet

## DNR Urban Forestry Grant INTENT TO APPLY

This is NOT a grant application—  
Completing and returning this form ensures  
that you will receive an application for the  
2012 grant cycle.

Name of Municipality, Tribe or Organization

County: \_\_\_\_\_ Applicant is at: ☐ Tribal Government

☐ City ☐ Town ☐ Village ☐ 501(c)(3) nonprofit organization

Contact Person & Title

Address

City, State, Zip

Phone & Fax

Email

Please send:

☐ A simplified Start-Up application ☐ A regular application packet

Notice: Completion of this form is voluntary. Information will be used to determine recipients of Urban Forestry Grant award application packages, to apply for grants under U.S. Public Law 95-313, s. 6(b), 23.097, Wis. Stats. and NR 47, Wis. Admin. Code. Information will be used for statistical and administrative purposes, and potentially as an example for other grant applicants. Personally identifiable information collected is not intended to be used for other purposes but may be made available to requesters as required under Wisconsin Open Records law [ss. 19.31 - 19.39, Wis. Stats.].

P.O. Box 7921  
Madison, WI 53707-7921



## 2012 Urban Forestry Grant Program

### ANNOUNCEMENT

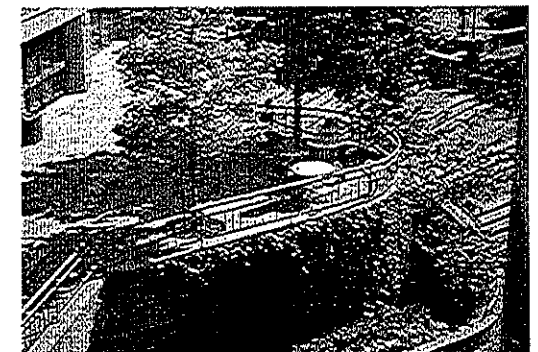


*Do you have an urban or  
community forestry  
project you would like to  
undertake in 2012?*

*Would you like to apply  
for a grant to help fund  
your project?*



**The Wisconsin DNR  
Urban Forestry  
Program provides cost  
share grants on a  
competitive basis to  
support urban forestry  
projects.**



More information available online:  
<http://dnr.wi.gov/forestry/UF/grants/>

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Madison, WI  
Permit 906

## 2012 Urban Forestry Grants

**What kinds of projects are funded?** Tree management, operations and education within cities, villages and other areas of concentrated development. This year priority will be given to Emerald Ash Borer projects including tree inventories, readiness plans, tree species diversity, ordinances, staff training and public awareness. Other types of eligible projects include: urban forest management plans, urban forestry training, public education, tree-based green infrastructure, celebrating Arbor Day and much more!

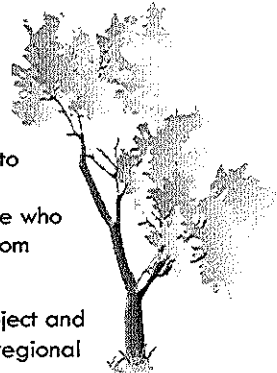
**Grants range from \$1,000 to \$25,000.** Grant recipients must match the grant dollar-for-dollar with cash, labor, services, supplies, equipment or facilities provided by the recipient or donated by a third party or volunteer. Grants are not provided up front -- upon project completion and approval, the sponsor requests reimbursement for 50 percent of eligible costs up to the approved amount of the grant award. Nonprofit organizations may request an advance of half of their grant award. **A smaller start-up grant** application is available for projects limited to one to two urban forestry activities. The start-up application has a maximum \$5,000 grant award and is targeted to communities that would like to start or restart an urban forestry management program. A maximum of three start-up grants will be awarded to an eligible applicant within the lifetime of this start-up grant program.

**2012 Update:** Applicants are encouraged to consider projects that could improve their entire urban forest canopy, both public and private, or projects that could act as a model for others to adopt.

**Who can apply?** Wisconsin cities, villages, towns, counties, tribal governments, and 501(c)(3) nonprofit organizations are eligible for urban forestry grants.

**I'm interested. What next?** Fill out and return this "Intent to Apply" postmarked by August 1, 2011. This is NOT a grant application. Submitting this form does not obligate you to apply for a grant, but does ensure that you will receive an urban forestry grant application packet. The deadline for submitting a completed grant application is October 3, 2011. Those who are selected to receive a grant are notified in early December, and the grant period runs from January 1, 2012 through December 31, 2012.

**I need help...**DNR regional urban forestry coordinators are available to assist you in project and application development. If you would like more information before you apply, contact the regional urban forestry coordinator for your area.

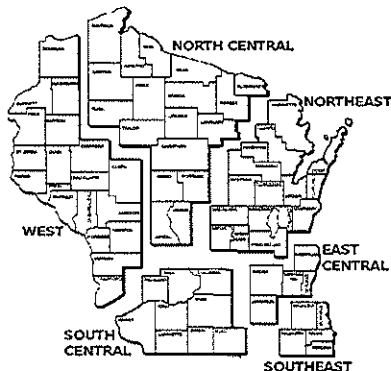


### Regional Urban Forestry Coordinators

**North Central** Don Kissinger, Wausau  
Phone: 715-359-5793  
Fax: 715-355-5253  
don.kissinger@wisconsin.gov

**West** Cindy Casey, Eau Claire  
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**South Central** Jeff Roe, Fitchburg  
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**Northeast** Tracy Salisbury, Green Bay  
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**East Central** Olivia Witthun, Milwaukee  
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olivia.witthun@wisconsin.gov

**Southeast** Kim Sebastian, Milwaukee  
Phone: 414-263-8602  
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kim.sebastian@wisconsin.gov

**Proposed Project Description:** Briefly describe the proposed project - include what you expect to develop, produce and/or implement. The project must relate to urban forestry.

**Estimated Grant Request:** \$\_\_\_\_\_  
(This is a preliminary estimate only— this amount should be 50% of your estimated total project cost, and must be more than \$1,000 and less than \$25,000.) Actual grant awards are based on information you submit with your completed grant application.

**Return form by August 1, 2011:**  
Wisconsin Dept. of Natural Resources  
Urban Forestry Grant Coordinator, FR/4  
PO Box 7921  
Madison, WI 53707